





Infant Formula Powder Proactive, Voluntary Product Recall

The U.S. Food and Drug Administration (FDA) has determined that these products pose no serious health concerns to infants and toddlers; however, there is a remote possibility that consumption of product could cause diarrhea and/or nausea.

Remove ALL Similac® 22oz / 1.37lbs or larger powders

Packages	UPC	Packages	UPC
Similac® Advance® / EarlyShield® 23.2 oz or 1.45 lb powder  Case UPC: 0-70074-53359-9 Unit UPC: 0-70074-53360-5		Similac® Sensitive Isomil Soy™/ Isomil Soy™ 23.2 oz or 1.45 lb powder  Case UPC: 0-70074-50819-1 Unit UPC: 0-70074-50820-7	
Similac® Advance® 34 oz or 2.12 lb powder  Case UPC: 0-70074-53496-1 Unit UPC: 0-70074-53497-8		Similac® Sensitive Isomil Soy / Isomil® Advance® 34 oz or 2.12 lb powder  Case UPC: 0-70074-50825-2 Unit UPC: 0-70074-50826-9	
Similac Sensitive RS / For Spit-up 23.2 oz or 1.45 lb powder  Case UPC: 0-70074-53729-0 Unit UPC: 0-70074-53730-6		Similac Sensitive® 23.2 oz or 1.45 lb powder  Case UPC: 0-70074-50817-7 Unit UPC: 0-70074-50818-4	
Similac® Organic 23.2 oz or 1.45 lb powder  Case UPC: 0-70074-50821-4 Unit UPC: 0-70074-50822-1		Similac Sensitive® 34 oz or 2.12 lb powder  Case UPC: 0-70074-53445-9 Unit UPC: 0-70074-53446-6	
Similac® Organic 34 oz or 2.12 lb powder  Case UPC: 0-70074-50815-3 Unit UPC: 0-70074-50816-0		Similac Go & Grow® Milk / Similac Go & Grow EarlyShield™ 22 oz or 1.37 lb powder  Case UPC: 0-70074-50827-6 Unit UPC: 0-70074-50828-3	
Isomil® Advance® 25.7 & 36 oz powder  25.7oz Case UPC: 0-70074-55965-0 25.7oz Unit UPC: 0-70074-55966-7 36oz Case UPC: 0-70074-58598-7 36oz Unit UPC: 0-70074-58599-4		Similac Go & Grow® Soy / Similac Go & Grow EarlyShield™ Soy 22 oz or 1.37 lb powder  Case UPC: 0-70074-50837-5 Unit UPC: 0-70074-50838-2	
Similac® Advance® 23.2 & 25.7 oz powder  23.2oz Case UPC: 0-70074-50759-0 23.2 oz Unit UPC: 0-70074-50760-6 25.7oz Case UPC: 0-70074-55959-9 25.7oz Unit UPC: 0-70074-55960-5		Similac® Advance® 30.8 oz & 36 oz powder  30.8oz Case UPC: 0-70074-58585-7 30.8oz Unit UPC: 0-70074-58586-4 36oz Case UPC: 0-70074-58587-1 36oz Unit UPC: 0-70074-58588-8	
Similac Go & Grow® Milk and Soy 12.9 oz powder Can  Milk Case UPC: 0-70074-57709-8 Milk Unit UPC: 0-70074-57710-4 Soy Case UPC: 0-70074-57713-5 Soy Unit UPC: 0-70074-57714-2		Similac Go & Grow® Milk and Soy 24 oz powder Can  Milk Case UPC: 0-70074-57707-4 Milk Unit UPC: 0-70074-57708-1 Soy Case UPC: 0-70074-57711-1 Soy Unit UPC: 0-70074-57712-8	

Only remove lot code numbers containing **RB** for the products below




Packages	UPC	Packages	UPC
Similac® Advance® 12.4 oz powder Can  Case UPC: 0-70074-55957-5 Unit UPC: 0-70074-55958-2		Similac Advance EarlyShield® 12.9 oz powder Can  Case UPC: 0-70074-55957-5 Unit UPC: 0-70074-55958-2	
		Similac® Isomil® Advance® 12.9 oz powder Can  Case UPC: 0-70074-55963-6 Unit UPC: 0-70074-55964-3 Case UPC: 0-70074-57762-3 Unit UPC: 0-70074-57763-0	
		Similac® Organic 12.9 oz powder Can  Case UPC: 0-70074-59543-6 Unit UPC: 0-70074-59544-3	

Products shown are examples only

ITEMS NOT AFFECTED BY VOLUNTARY RECALL

Packages	UPC	Scannable UPCs	Packages	UPC	Scannable UPCs
 <p>Similac® Advance® / EarlyShield® 32 fl oz or 1 qt RTF</p>	Case UPC: 070074533636 Unit UPC: 070074533643		 <p>Similac Sensitive Isomil Soy™/ Isomil® Advance® 32 fl oz or 1 qt RTF</p>	Case UPC: 070074559674 Unit UPC: 070074559681	
 <p>Similac® Advance® / EarlyShield® 13 fl oz concentrated liquid</p>	Case UPC: 070074569734 Unit UPC: 070074569741		 <p>Similac Sensitive Isomil Soy™/ Isomil® Advance® 13 fl oz concentrated liquid</p>	Case UPC: 070074569758 Unit UPC: 070074569765	
 <p>Similac® Advance® / EarlyShield® 8 fl oz RTF On-the-go™</p>	Case UPC: 07007586052 Unit UPC: 070074586137		 <p>Similac Sensitive Isomil Soy™/ Isomil® Advance® 8 fl oz RTF On-the-go™</p>	Case UPC: 070074586014 Unit UPC: 070074586038	
 <p>Similac® Advance® / EarlyShield® 32 fl oz or 1 qt concentrated liquid</p>	Case UPC: 070074562506 Unit UPC: 070074562513		 <p>Similac Sensitive Isomil Soy™/ Isomil® Advance® 16ct powder sticks</p>	Case UPC: 070074569826 Unit UPC: 070074569833	
 <p>Similac® Advance® / EarlyShield® 2 fl oz RTF On-the-go™</p>	Case UPC: 070074576008 Unit UPC: 070074576015		 <p>Similac Sensitive® 32 fl oz RTF</p>	Case UPC: 070074575339 Unit UPC: 070074575346	
 <p>Similac® Advance® / EarlyShield® 16ct powder sticks</p>	Case UPC: 070074579382 Unit UPC: 070074579399		 <p>Similac Sensitive® 8 fl oz RTF On-the-go™</p>	Case UPC: 070074536767 Unit UPC: 070074536774	
 <p>Similac® Organic 32 fl oz or 1 qt RTF</p>	Case UPC: 070074598833 Unit UPC: 070074598840		 <p>Similac Sensitive® 32 fl oz or 1 qt concentrated liquid</p>	Case UPC: 070074562582 Unit UPC: 070074562599	
 <p>Similac® Alimentum® / Expert Care™ Alimentum® 16oz or 1lb powder</p>	Case UPC: 070074576633 Unit UPC: 070074576640		 <p>Similac Sensitive® 13 fl oz concentrated liquid</p>	Case UPC: 070074575353 Unit UPC: 070074575360	
 <p>Similac® Alimentum® / Expert Care™ Alimentum® 32 fl oz or 1 qt RTF</p>	Case UPC: 070074575124 Unit UPC: 070074575131		 <p>Similac Sensitive® 12.9 oz / 12.6 oz powder</p>	Case UPC: 070074575391 Unit UPC: 070074575414	
 <p>Similac® Alimentum® / Expert Care™ Alimentum® 8 fl oz RTF</p>	Case UPC: 070074575087 Unit UPC: 070074578866		 <p>Similac® NeoSure® / Expert Care™ NeoSure® 12.8 oz or 13.1 oz powder</p>	Case UPC: 070074574301 Unit UPC: 070074574318	
 <p>Similac Sensitive R.S.® / Sensitive For Spit-Up™ 12.9 oz / 12.3 oz powder</p>	Case UPC: 070074509594 Unit UPC: 070074509600		 <p>Similac® NeoSure® / Expert Care™ NeoSure® 32 fl oz or 1 qt RTF</p>	Case UPC: 070074574554 Unit UPC: 070074574561	
 <p>Similac Sensitive R.S.® / Sensitive For Spit-Up™ 32 fl oz RTF</p>	Case UPC: 070074567280 Unit UPC: 070074567310		 <p>Similac® NeoSure® / Expert Care™ NeoSure® 2 fl oz RTF</p>	Case UPC: 070074596457 Unit UPC: 070074596464	

Only remove Lot Code numbers containing **RB**. All other lot numbers not affected.

Packages	UPC	Scannable UPCs	Packages	UPC	Scannable UPCs
 <p>Similac® Advance® / EarlyShield® 12.4oz or 12.9oz powder can</p>	Case UPC: 070074559575 Unit UPC: 070074559582		 <p>Similac Sensitive Isomil Soy™/ Isomil® Advance® 12.9oz Powder Can</p>	Case UPC: 070074559636 Unit UPC: 070074559643	

Infant Formula Powder Product Recall

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Full List of Impacted skus

Stock Code	Product Name	Case UPC	Unit UPC	Stock Code	Kits / Displays	Case UPC	Unit UPC
50759	Similac Advance LCP with Iron Powder 23.2 oz	070074507590	070074507606	50195	KitSimSensitive8ozPw	070074501956	N/A
50815	Similac Organic Powder 34 oz	070074508153	070074508160	50197	KitSimOrg12.9oz	070074501970	N/A
50817	Similac Sensitive with Iron Powder 23.2 oz	070074508177	070074508184	53324	KitSimGo&GrowWAC	070074533247	N/A
50819	Isomil Advance Powder 23.2 oz	070074508191	070074508207	53326	KitSimAdvComboPk	070074533261	070074533278
50821	Similac Organic Powder 23.2 oz	070074508214	070074508221	53464	KitSimAdvES8ozPw	070074534640	N/A
50825	Isomil Advance Powder 34 oz	070074508252	070074508269	53595	KitWacSimAdvES8ozPw	070074535951	N/A
50827	Go & Grow Milk Powder 22 oz	070074508276	070074508283	53598	KitSimES8ozSpanishDiaperBag	070074535982	N/A
50837	Go & Grow Soy Powder 22 oz	070074508375	070074508382	53599	KitSimES8ozPuertoRicoDiaperBag	070074535999	N/A
53357	Similac Advance Early Shield Powder 12.9 oz	070074533575	070074533582	53600	Kit3rdTrimstrESPwDOB8oz	070074536002	N/A
53359	Similac Advance Early Shield Powder 23.2 oz	070074533599	070074533605	53605	KitSimAdvES1stVisitAAP8oz	070074536057	N/A
53445	Similac Sensitive with Iron Powder 34 oz	070074534459	070074534466	53607	KitSimAdvESTrial 8ozPw1stVisit	070074536071	N/A
53450	Similac Advance Early Shield Powder 8 oz	070074534503	070074105840	53617	2CanPowderKit	070074536170	N/A
53496	Similac Advance Early Shield Powder 34 oz	070074534961	070074534978	53620	2CanPowderKit	070074536200	N/A
53643	Similac Advance Early Shield Powder 8 oz	070074536439	N/A	53621	1Can8ozSimESPowderKit	070074536217	N/A
53653	Similac Advance Early Shield Powder 12.9 oz	070074536538	070074536545	53684	KitSimAdvES12.9ozDiaperBag	070074536842	N/A
53729	Similac Sensitive R.S. Powder 23.2 oz	070074537290	070074537306	53865	Kit3rdTrimstrESPwDOB12.9oz	791083538657	N/A
55957	Similac Advance LCP with Iron Powder 12.9 oz	070074559575	070074559582	53886	KitSimAdvES12.9ozAAPFirstVisit	070074538866	N/A
55959	Similac Advance LCP with Iron Powder 25.7 oz	070074559599	070074559605	53687	KitSimAdvES12.9ozTRL	070074536873	N/A
55963	Isomil Advance Powder 12.9 oz	070074559636	070074559643	53688	KitSimAdvES12.9ozHCP	070074536880	N/A
55965	Isomil Advance Powder 25.7 oz	070074559650	070074559667	53791	2CanPowderKit	070074537917	N/A
56302	Isomil Advance Early Shield Powder 8 oz	070074563022	070074563039	53799	2CanPowderKit	070074537993	N/A
56352	Similac Sensitive Early Shield Powder 8 oz	070074563527	070074563534	53960	DspSimAdvESPwPalletWrap	070074539607	N/A
56385	Go & Grow Milk with Early Shield 8 oz	070074563855	070074563862	56394	KitSimGo&GrowMilk8ozPw	070074563947	N/A
57347	Similac Advance LCP with Iron Powder 12.9 oz	070074573471	070074573478	56510	DspSimAdvES34ozPw90ctSamsPlt	070074565101	N/A
57478	Similac Advance LCP with Iron Powder 8 oz	070074574783	N/A	56515	KitSimSensIsoSoyTol8ozPw	070074565156	N/A
57495	Similac Advance LCP with Iron Powder 8 oz	070074574950	N/A	56546	KitSimSensIsoSoyDpr8ozPw	070074565460	N/A
57593	Similac Advance LCP with Iron Powder 8 oz	070074575933	N/A	56633	KitSimES/SimSenESCRMPw	070074566337	N/A
57594	Isomil Advance Powder 8 oz	070074575940	N/A	56635	KitSoCalSimplepack	070074566351	N/A
57707	Go & Grow Milk Powder 24 oz	070074577074	070074577081	57436	PwdSimAdvMothers	070074574363	N/A
57709	Go & Grow Milk Powder 12.9	070074577098	070074577104	57478	PwdPdlSimAdvancelS8oz	070074574783	N/A
57711	Go & Grow Soy Powder 24 oz	070074577111	070074577128	57495	PwdPdlIsoAdvanceSp8oz	070074574950	N/A
57713	Go & Grow Soy Powder 12.9 oz	070074577135	070074577142	57517	KitIsoSimAdv12.9oz	070074575179	N/A
57715	Similac Sensitive with Iron Powder 8 oz	070074577159	N/A	57593	PwdPdlSimAdvancelS8oz	070074575933	N/A
57762	Isomil Powder 12.9 oz	070074577623	070074577630	59687	KitIsoAdvTrial	070074596877	N/A
57907	Isomil Advance Powder 12.9 oz	070074579078	070074579085	59712	PwdKitIsoAdv8oz	070074597126	N/A
58585	Similac Advance LCP with Iron Powder 30.8 oz	070074585857	070074585864	59820	PwdSimAdv25.7oz	070074598208	N/A
58587	Similac Advance LCP with Iron Powder 36 oz	070074585871	070074585888	59821	PwdIsoAdv25.7oz	070074598215	N/A
58598	Isomil Advance Powder 36 oz	070074585987	070074585994				
59543	Similac Organic Powder 12.9 oz	070074595436	070074595443				
5081778	Similac Sensitive Early Shield Powder 23.2 oz	070074508177	070074508177				
5081978	Isomil Advance Early Shield Powder 23.2 oz	070074508191	070074508191				
5082578	Isomil Advance Early Shield Powder 34 oz	070074508252	070074508252				
5082778	Go & Grow Milk Early Shield Powder 22 oz	070074508276	070074508276				
5083778	Go & Grow Soy Early Shield Powder 22 oz	070074508375	070074508375				
5344578	Similac Sensitive Early Shield Powder 34 oz	070074534459	070074534459				
5595776	Similac Advance Early Shield Powder 12.4 oz	070074559575	070074559575				
5595778	Similac Advance Early Shield Powder 12.9 oz	070074559575	070074559575				
53450	Similac Advance Early Shield Powder 8 oz	070074534503	070074534503				