



24th Annual

Michigan Grocers Golf Outing

Supporting MGA Government Relations Programs

Thurs. June 16, 2011 • Willow Wood Golf Club

9:30 am Shotgun Start • 4-Ball Scramble • \$160 per Golfer/ \$640 per Team



SPONSORSHIP OPPORTUNITIES

Sponsors provide much-needed financial support to the nonprofit Association and they gain valuable exposure among MGA members at the outing, and in pre- and post-event publicity. Plan to join us on the course, too! There is no better way to stay connected to customers, friends, and food industry peers. Please review the all-inclusive sponsor packages and the ala carte options listed below.

Stand out in the crowd – pledge your sponsorship today!
Questions or other good ideas? Call us at 800-947-6237 x 20.

PACKAGES

Be a real VIP, sharing title sponsor status and high profile recognition before, during, and after the outing:

Double Eagle Sponsor \$5,000

Includes two foursomes, two sponsored holes, and two additional (●) opportunities from the menu below.

*Double Eagle & Eagle Sponsorships include a full-page ad in the Yardage Book w/preferred position.

Eagle Sponsor \$2,500

Includes one foursome, one sponsored hole, and one additional (●) opportunity from the menu below.
Additional foursomes may be purchased separately.

Other Sponsor Options

NEW in 2011!
Your Company
Logo in a
customized
MGA Outing
Yardage Book
For as little as \$100

19th Hole	\$ 1,500
Hole-in-One Prize	\$ 1,500
Golf Cart Sponsor	\$ 1,000
● Bag Towels	\$ 1,000
● Prize Hole Sponsor	\$ 750
● Custom Bag Tags	\$ 750
● Golf Balls	\$ 750
● Hole/Tee Sponsor	\$ 500

Yardage Book ad	
(w/\$500+ sponsorship) Full Page \$300; Small Space \$100	
(A la carte)	Full Page \$500; Small Space \$250
● Putting Green	\$ 250
● Practice Range	\$ 250
● Continental Breakfast	\$ 250 (co-spon)
● Boodle Bag	\$ 250 (co-spon)
● Door Prize(s)	\$ 250 (or donated prize)

Available on a first-come, first-served basis: reserve your preferred sponsorship today.
Contact MGA's Mike Hamelin at (800) 947-6237 ext. 20 or mike@michiangrocers.org.

- ALL sponsors (\$500 and above) receive valuable recognition:** Tee sign, Michigan Food News, logo on MGA website, and (optional) a full page or small-space ad in the MGA Outing Yardage Book.
- Entry fees are \$160 per golfer, \$640 per foursome. All entry fees and sponsorships must be paid to MGA by **June 10, 2011**. Pay by phone using a credit card or use the attached ENTRY FORM to pay by check, credit card, or to request an invoice.



Willow Wood Golf Club is centrally located between Lansing and Grand Rapids, just 3 miles south of I-96 in Portland. For location and information visit www.willowwoodgc.com.

Michigan Grocers Association – The Connection that Works!

SPONSORSHIP AND ENTRY FORM

Michigan Grocers Golf Outing Thurs. June 16, 2011 • Willow Wood Golf Club

Contact Name: _____ Company: _____
Address: _____ City, State, ZIP: _____
Phone & Fax: _____ email: _____

Invite friends, associates and customers. Enter as an individual, twosome, threesome, or a team.

All-women, all-men, and mixed teams are welcome.

Sign-up Early – Space is Limited – Enter T.B.D. if golfer names will be supplied later.

Everyone is welcome – the emphasis is on fun!

Golfer #1 _____ Store/Company _____
Golfer #2 _____ Store/Company _____
Golfer #3 _____ Store/Company _____
Golfer #4 _____ Store/Company _____

Please accept a reservation for the golfer(s) listed above.

My company wants to be a **SPONSOR**, too!

\$ _____ **Sponsor Pledge** Select from options on previous page: _____

\$ _____ **Entry Fees @ \$160 per golfer** Includes golf, cart, breakfast, lunch, after-golf snacks and prizes.





\$ _____ **TOTAL DUE**

Check enclosed, payable to Michigan Grocers Association.

Please invoice: Authorized Signature _____

Charge to my credit card:

By printing your name in the Signature areas of this document you are validating it as your authorized signature.

    Card Number: _____

Billing address: _____ Zip Code: _____ Security Code: _____

Card Expiration: _____ Signature: _____

Payments must be received by June 10, 2011. No cancellations or refunds after that date.

Pay by phone or print this form and email, mail or fax it to:

**Michigan Grocers Association • 221 N. Walnut Street • Lansing, MI 48933 • FAX (517) 372-3002
Call (800) 947-6237 ext. 20 or mike@michingrocers.org**

Contributions or gifts to the Michigan Grocers Association are not deductible as charitable contributions for Federal Income Tax purposes, however, they may be deductible as ordinary and necessary business expenses. Internal Revenue Code sec. 6113